

FOR INFORMATION ON WAYS TO SAVE WATER

At ScottsMiracle-Gro, we're committed to helping you use less water while still growing a lawn and garden that you love. We believe that the more information you have, the better equipped you'll be to dramatically reduce your water usage and still enjoy the natural beauty of your outdoor space.

THE BASICS - YOU CAN DO A LOT TO HELP SAVE WATER, BY SIMPLY THINKING AHEAD

- 💧 HAVE A WATERING SCHEDULE;
BE COMPLIANT.
- 💧 DON'T MOW AS MUCH AND DO LEAVE
CLIPPINGS ON THE GRASS.
- 💧 DISCARD WATER FROM INDOOR VASES
ON PLANTS OUTDOORS.
- 💧 WATER DEEPLY, BUT LESS FREQUENTLY.
- 💧 WATER WITH A HOSE (AND A SQUEEZE
NOZZLE), NOT SPRINKLERS.
- 💧 USE A DRIP IRRIGATION SYSTEM.



Visit [ScottsMiracleGro.com/California](https://www.ScottsMiracleGro.com/California)
to learn about creating your ideal outdoor space.



GARDENS

Water-friendly gardening, or "xeriscaping," is a gardening technique that implements designs and practices that not only save water but also result in a beautiful landscape. It extends well beyond simply planting drought-tolerant plants. By emphasizing the right plant in the right location, improving your native soil, proper watering techniques, and the use of mulch, gardens can be green, colorful, and water-friendly.

Here are some products to help you get started:



LAWNS

Lawns are beautiful - they're also important for preserving nature and protecting our natural resources. Here are a few key benefits of a lawn.

- Grass improves water and air quality.
- Grass is a great ground cover and is terrific at absorbing water and runoff.
- Lawns are 2,000 times more effective at preventing erosion than bare soil.
- Lawns absorb as much carbon dioxide as trees
- Lawns reduce sound levels by 30% and provides 2x the protection against traffic noise
- Lawns dissipate heat to reduce temperature

Here are some products to help your lawn thrive, regardless of conditions:



| WHEN TO USE | PRODUCT | | | | | | | |
|-------------|---|---|---|--|--|---|---|---|
| | BENEFITS | | | | | | | |
| | | | | | | | | |
| | Miracle-Gro® Shake n' Feed® All Purpose | Miracle-Gro® Moisture Control® Potting Mix | Miracle-Gro® Soaker System Soaker Hose | Earthgro® by Scott's® Brown Mulch | Scott's® EveryDrop® | Scott's® EZ Seed® | Scott's® Turf Builder® Grass Seed Tall Fescue Mix | Scott's® Turf Builder® Lawn Food |
| | <ul style="list-style-type: none"> • Improves plants ability to absorb water and nutrients • For all flowers, trees, and shrubs | <ul style="list-style-type: none"> • Absorbs 33% more water than basic potting soil • Protects against over- and under-watering | <ul style="list-style-type: none"> • Up to 70% reduction in water usage vs. open air sprinkler | <ul style="list-style-type: none"> • Helps conserve moisture and moderate soil temperature to help keep plants hydrated • Beautifies landscape while deterring weed growth | <ul style="list-style-type: none"> • Maximize available water in your lawn and landscape • Great results with up to 25% less water | <ul style="list-style-type: none"> • Absorbs 6X its weight in water • For sunny, densely shaded or high traffic areas | <ul style="list-style-type: none"> • Thrives in harsh conditions, including sun, shade and high traffic • Superior resistance to heat and drought | <ul style="list-style-type: none"> • Improves lawn's ability to absorb water and nutrients • Helps protect against heat and drought |
| | Anytime | Anytime | Anytime | Anytime | Late spring / summer | Spring / Fall | Spring / Fall | Spring / Fall |