

FOR INFORMATION ON WAYS TO SAVE WATER

At ScottsMiracle-Gro, we're committed to helping you use less water while still growing a lawn and garden that you love. We believe that the more information you have, the better equipped you'll be to dramatically reduce your water usage and still enjoy the natural beauty of your outdoor space.

THE BASICS - YOU CAN DO A LOT TO HELP SAVE WATER, BY SIMPLY THINKING AHEAD

-  HAVE A WATERING SCHEDULE;
BE COMPLIANT.
-  DON'T MOW AS MUCH AND DO LEAVE
CLIPPINGS ON THE GRASS.
-  DISCARD WATER FROM INDOOR VASES
ON PLANTS OUTDOORS.
-  WATER DEEPLY, BUT LESS FREQUENTLY.
-  WATER WITH A HOSE (AND A SQUEEZE
NOZZLE), NOT SPRINKLERS.
-  USE A DRIP IRRIGATION SYSTEM.



Visit ScottsMiracleGro.com/California
to learn about creating your ideal outdoor space.

Save Water
—KEEP—
Growing



GARDENS

Water-friendly gardening, or "xeriscaping," is a gardening technique that implements designs and practices that not only save water but also result in a beautiful landscape. It extends well beyond simply planting drought-tolerant plants. By emphasizing the right plant in the right location, improving your native soil, proper watering techniques, and the use of mulch, gardens can be green, colorful, and water-friendly.



Here are some products to help you get started:



LAWNS

Lawns are beautiful - they're also important for preserving nature and protecting our natural resources. Here are a few key benefits of a lawn.

- Grass improves water and air quality.
- Grass is a great ground cover and is terrific at absorbing water and runoff.
- Lawns are 2,000 times more effective at preventing erosion than bare soil.
- Lawns absorb as much carbon dioxide as trees
- Lawns reduce sound levels by 30% and provides 2x the protection against traffic noise
- Lawns dissipate heat to reduce temperature



Here are some products to help your lawn thrive, regardless of conditions:



	PRODUCT	BENEFITS	WHEN TO USE
	Miracle-Gro® Shake n Feed® All Purpose	<ul style="list-style-type: none"> • Improves plants ability to absorb water and nutrients • For all flowers, trees, and shrubs 	Anytime
	Miracle-Gro® Moisture Control® Potting Mix	<ul style="list-style-type: none"> • Absorbs 33% more water than basic potting soil • Protects against over- and under-watering 	Anytime
	Miracle-Gro® Soaker System Soaker Hose	<ul style="list-style-type: none"> • Up to 70% reduction in water usage vs. open air sprinkler 	Anytime
	Earthgro® by Scott's® Brown Mulch	<ul style="list-style-type: none"> • Helps conserve moisture and moderate soil temperature to help keep plants hydrated • Beautifies landscape while deterring weed growth 	Anytime
	Scott's® EveryDrop®	<ul style="list-style-type: none"> • Maximize available water in your lawn and landscape • Great results with up to 25% less water 	Late spring / summer
	Scott's® EZ Seed®	<ul style="list-style-type: none"> • Absorbs 6X its weight in water • For sunny, densely shaded or high traffic areas 	Spring / Fall
	Scott's® Turf Builder® Grass Seed Tall Fescue Mix	<ul style="list-style-type: none"> • Thrives in harsh conditions, including sun, shade and high traffic • Superior resistance to heat and drought 	Spring / Fall
	Scott's® Turf Builder® Lawn Food	<ul style="list-style-type: none"> • Improves lawn's ability to absorb water and nutrients • Helps protect against heat and drought 	Spring / Fall