

The Scotts Miracle-Gro Foundation

**GRO1000** Gardens and Greenspaces Program

**2018** Grassroots Grants Application

*GRO*1000 is The Scotts Miracle-Gro Foundation's commitment to the development of gardens and greenspaces. Since 2011, we have been supporting the creation of community greenscapes in the markets we serve. Through this effort, we're honored to bring the life-enhancing benefits that gardens and greenspaces provide to communities like yours.

Please read the frequently asked questions prior to submitting an application. The majority of grants awarded will be in the amount of \$500. A selection of the highest scoring applicants will be awarded \$1,500.

1) Organization Name

2) Organization Mailing Address

(Note: If you are awarded a grant, the check will be mailed to this address.)

3) Organization City

4) Organization State

5) Organization Zip Code

6) Organization Main Point of Contact (Name and Title)

7) Organization Contact Person's Phone Number (Format: 111–111–1111)

8) Organization Contact Person's Email Address

9) Organization Web site

10) Date of Organization's Formation or Incorporation (Format: mm/dd/year)

11) Organization Tax ID #

(Format: 123456789. Enter numbers only without spaces or hyphens.)

NOTE: All organizations must have a 501(c)(3) status in order to be considered for support. If you are a school group that has not achieved 501(c)3 status, please enter your district's EIN number.

12) Has your organization previously received a GRO1000 Grassroots Grant?

() Yes

( ) No

13) Has your organization previously applied for a GRO1000 Grassroots Grant?

() Yes

( ) No

**General Information** 

14) Project Name

**15) Project Manager Name** 

16) Project Manager Phone Number (Format: 111-111-1111)

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17) Project Manager Email

18) Project Site Address

**19) Project Site City** 

20) Project Site State

21) Project Site Zip Code

22) Name of Property Owner of Project Site

23) Phone Number of Property Owner of Project Site

24) Provide a brief summary of your project. Please include target audiences who will be served, the community need and impact, and all groups who will be involved in the project. (Limit 250 words)

**25**) Describe what your organization will build, enhance or change using *GRO*1000 grant funds. Please be as specific as possible. (Limit 250 words)

26) Is this a new or existing project?

() New

() Existing

## 27) Identify the item in the drop-down menu that best describes the size of your garden or greenspace.

() If an edible garden, 1–5 beds

() If an edible garden, 5–10 beds

- () If an edible garden, 10–15 beds
- () If an edible garden, 15+ beds
- () If a greenspace or pollinator habitat, up to 400 sq. ft
- () If a greenspace or pollinator habitat, 400-600 sq. ft
- () If a greenspace or pollinator habitat, 600-800 sq. ft
- () If a greenspace or pollinator habitat, 800+ sq. ft

#### 28) Please identify the level of involvement from area youth.

- () Including area youth in this project is not a priority.
- () We anticipate up to 50 youth will be involved with the project.
- () We anticipate up to 100 youth will be involved with the project.
- () We anticipate up to 150 youth will be involved with the project.
- () We anticipate 150+ youth will be involved with the project.

## **29**) If this project is a community edible garden, are there plans to donate a portion of the harvest to a local food agency?

- () All of the harvest will be used by the immediate community.
- () A portion of the harvest will be donated to a local food agency.
- () All of the harvest will be donated to a local food agency.
- () Not applicable.

## **30**) What is the most significant benefit you hope to achieve with your greenspace project?

- () Develop a natural garden habitat for pollinators.
- () Begin or contribute to a neighborhood revitalization or beautification movement.
- () Provide therapeutic benefits to individuals through gardening.
- () Engage children in nature through educational opportunities in the garden or greenspace.
- () Create an edible garden that produces healthy food for those in need.
- () Not applicable.

31) Identify how your organization plans to sustain the garden or greenspace and keep it viable year after year. Include up to three additional funding or in-kind sources of support for this project. (Limit 250 words.)

### 32) How do you plan to educate the community about this project?

() There are currently no plans to educate the community about this project.

() The communications plan is minimal (neighborhood fliers, community bulletin board, etc.)

() The communications plan is robust and includes outreach to traditional media outlets via media advisories and press releases.

# **33**) Please upload the three following verification documents (Document A, Document B, and Document C). Documents must be uploaded in order to complete the application and be considered for support. Please ensure your organization name is consistent across all documents.

Verification Document A	and	Verification Document B	and	Verification Document C
Organization's		Organization's IRS		Organization's
W9 Form		Determination Letter		Formation Document
				or
				Organization's Charter

**NOTE:** If you are a **school group** that has not achieved 501(c)3 status, please upload your district's W9 form and a letter on school district letterhead, signed by a school district official, stating that the school in question falls under the jurisdiction of the school district, a governmental entity. See the *GRO*1000 Frequently Asked Questions for more details.

## 34) Recipients of *GRO*1000 funding are required by law to report back to The Scotts Miracle-Gro Foundation on how the grant funds were used. Does the contact person for this reporting differ from the person listed as the Project Manager?

() No, the Project Manager is the correct person to contact for reporting purposes.

### () Yes, please contact:

Contact Name:

Contact Phone Number: (Format: 111-111-1111)

Contact Email:

### **35)** By clicking "Agree", the organization agrees to the following grant conditions:

- 1. To use the funds only for the designated purpose as described in the grant application and subsequent grant notification letter and not for any other purpose without the Foundation's prior written approval.
- 2. To notify the Foundation immediately of any change in (a) Organization's legal or tax status, (b) Organization's executive or key staff responsible for achieving the grant purposes, (c) Organization's ability to expend the grant for the intended purpose, and (d) any expenditure from this grant for any purpose other than those for which the grant was intended.
- 3. To maintain books and records adequate to demonstrate that it maintained the grant funds in a separate fund dedicated to the purpose for which the grant is made, and to maintain records of expenditures adequate to identify the purposes for which, and manner in which, grant funds have been expended.
- 4. To give the Foundation reasonable access to the grantee's files and records for the purpose of making such financial audits, verifications, and investigations as it deems necessary concerning the grant, and to maintain such files and records for a period of at least four years after completion or termination of the project.
- 5. To not expend any grant funds for any political or lobbying activity or for any purpose other than one specified in section 170(c)(2)(b) of the Code.
- 6. To return to the Foundation any unexpended funds or any portion of the grant that is not used for the purposes specified herein.
- 7. To allow the Foundation to review and approve the content of any proposed publicity concerning this grant prior to its release and to recognize the Foundation in all publicity materials related to the funded project or program, as specified in the grant notification letter.

- 8. To allow the Foundation to include information about this grant in the Foundation's periodic public reports, newsletter, news releases, social media postings, and on the Foundation's website. This includes the amount and purpose of the grant, any photographs you have provided, your logo or trademark, and other information and materials about your organization and its activities.
- 9. To submit a written report summarizing the project promptly following the end of the period during which you are to use all grant funds and to submit any interim reports the Foundation may require. Your reports should describe your progress in achieving the purposes of the grant and include a detailed accounting of the use and expenditure of grant funds.
- 10. To cooperate fully with the Foundation to assure that the Foundation is able to satisfy all of the requirements of an "expenditure responsibility" grant in accordance with the terms of the Internal Revenue Code and the regulations thereunder.

The Foundation reserves the right to discontinue, modify or withhold any payments under this grant award or to require a total or partial refund of any grant funds if, in the Foundation's sole discretion, such action is necessary: (a) because you have not fully complied with the terms and conditions of this grant; (b) to protect the purpose and objectives of the grant or any other charitable activities of the Foundation; or (c) to comply with the requirements of any law or regulation applicable to you, the Foundation, or this grant.

### [Agree dial only]

Thank You! Your application has been submitted.

Thank you for applying for a *GRO*1000 Grassroots Grant from The Scotts Miracle-Gro Foundation. Once an application is submitted, it cannot be amended, changed or retreived. Limit one application per greenscape site.

All applicants will be notified by April 2018 regarding the outcome of their grant request. Communication will be sent via the email address provided.

For details on the *GRO*1000 Gardens and Greenspaces Program, please visit www.GRO1000.com. Please direct any questions to <u>smgfoundation@scotts.com</u>.